

THE GO-TO MAGAZINE FOR HMO LANDLORDS, INVESTORS AND DEVELOPERS

HMO



2020/21

Media Pack

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Overview

No.1 UK magazine for HMO Agents, Landlords and Property investors

HMO Magazine is the only publication in the UK directly aimed at the HMO property market.

HMO is published bi-monthly and is widely read and highly valued by thousands of engaging and responsive HMO professionals throughout the country.

The magazine covers all aspects of the HMO Property market, essential for HMO landlords and investors business success, in this competitive growing sector. It's a guide to success and the ideal place for suppliers to promote, market and advertise their products.

HMO magazine provides a unique targeted showcase for your advertising. With a minimum of 32 pages and printed on high quality gloss paper, it's designed to be collected by subscribers, forming a unique reference library of information and expert guidance. You will have longevity of exposure way beyond publication.

Distribution

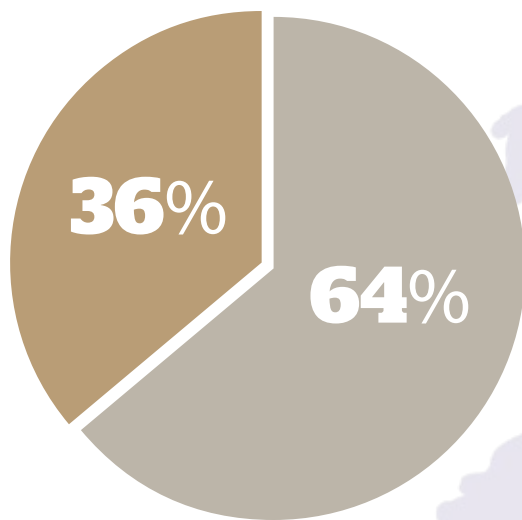


Print
1500
distributed
in the UK

Digital
500
available
worldwide



Audience



Gender



Average age

38
Women

45
Men

Every subscriber has at least one HMO that they manage, own or invest in.

Digital reach

Website
842
average hits
per month



Social media

2488
Followers



1548
Followers



591
Followers



Partnerships



Conferences and shows

We have partnered with some relevant shows and conferences, expanding the reach of your advertisements to a wider audience.



Shops' Noir



Co-liv is the largest non-profit association of coliving professionals

We include a co-liv supplement with every issue of HMO Magazine

Opportunities

HMO magazine gives its advertisers options of quarter page, half page, full page, double page spread and classified/ directory advertising. We can usually tailor packages to suit marketing budgets of any size and scope.

Advert	1 Issue	3 Issues	6 Issues
IFC	£453	£420	£369
IBC	£428	£394	£361
BC	£625	£592	£541
P5	£453	£420	£369
FP	£403	£369	£336
HP	£268	£235	£201
QP	£168	£134	£100
DPS	£669	£635	£602
Inserts*	£180	£156	£132
Email	£60	-	-
Directory/ Classified**	-	-	£336

If you require us to create your advert for you, please contact us via email with your requirements at: advertising@hmouk.org

Advertisement

DPS

Advertisements will be included in both print and digital versions of the edition. The digital version of your advertisement will link back to your website and any relevant videos.

FP

HP

QP

Artwork must be supplied as Press Quality PDF (300dpi resolution). All adverts must show crop marks. Full page adverts must have a 3mm bleed allowance in addition to the advertisement size.

Classifieds

W 122.2 mm
H 56.8 mm

W 58.6 mm
H 118.7 mm

W 58.6 mm
H 56.8 mm

W 58.6 mm
H 56.8 mm

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H 118.7 mm

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Work with us

For more information, or to advertise with **HMO Magazine**, contact us at:

advertising@hmouk.org

07752281106

www.hmouk.org