

THE GO-TO MAGAZINE FOR HMO LANDLORDS, INVESTORS AND DEVELOPERS

HMO



2023

Media Pack

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Overview

No.1 UK magazine for HMO Agents, Landlords and Property investors

HMO Magazine is the only publication in the UK directly aimed at the HMO property market.

HMO is published bi-monthly and is widely read and highly valued by thousands of engaging and responsive HMO professionals throughout the country.

The magazine covers all aspects of the HMO Property market, essential for HMO landlords and investors business success, in this competitive growing sector. It's a guide to success and the ideal place for suppliers to promote, market and advertise their products.

We are also the founders of the **HMO Awards**, which aims to bring people across the HMO property supply chain who are helping to shape the current and future shared living landscape across the UK, together to network, learn, celebrate, and grow. Amazing things can happen when the right people come together. HMOs are on the rise more than ever. We should learn from each other and grow together as a sector serving millions of people.

HMO magazine provides a unique targeted showcase for your advertising. With a minimum of 32 pages and printed on high quality gloss paper, it's designed to be collected by subscribers, forming a unique reference library of information and expert guidance. You will have longevity of exposure way beyond publication.

Distribution

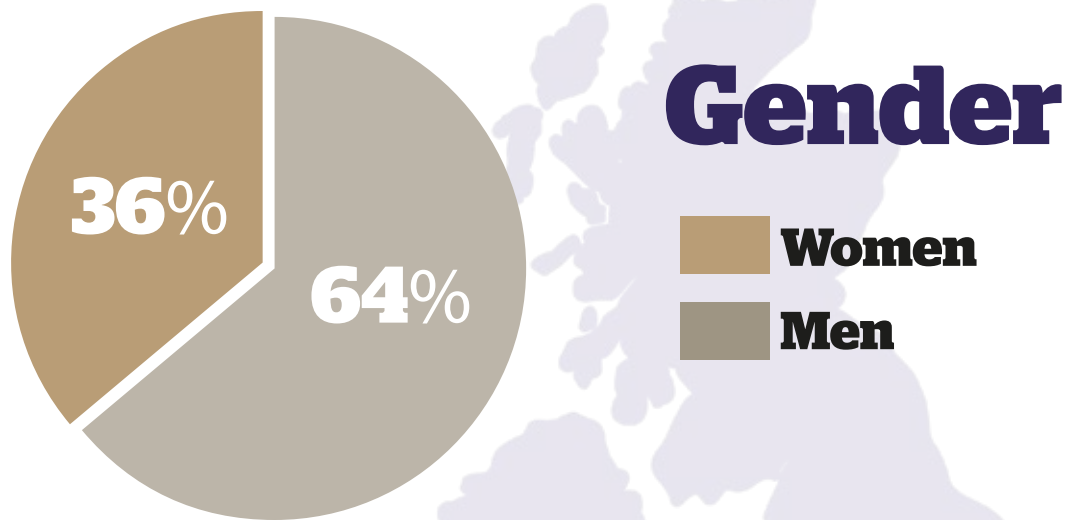


Print
2500
distributed
in the UK

Digital
825
available
worldwide



Audience



Average age

38
Women

45
Men

Every subscriber has at least one HMO that they manage, own or invest in.

Digital reach

Website
2000
average hits
per month



Social media

3363
Followers



1786
Followers



621
Followers



Partnerships



Conferences and shows

We have partnered with some relevant shows and conferences, expanding the reach of your advertisements to a wider audience.

Our Partners:



Opportunities

HMO magazine gives its advertisers options of quarter page, half page, full page, double page spread and classified/ directory advertising. We can usually tailor packages to suit marketing budgets of any size and scope.

Advert	1 Issue	3 Issues	6 Issues
Full Wrap Cover	£806	£728	£ 672
Half Wrap Cover	£453	£409	£386
1/4 Page	£168	£134	£100
1/2 Page - Horz	£268	£235	£201
1/2 Page - Vert	£268	£235	£201
Full Page	£403	£369	£336
DPS	£669	£635	£602
Classified**	-	-	£336
IFC	£63	£51	£50
P3	£63	£51	£50
P5	£63	£51	£50
IBC	£25	£25	£25
BC	£222	£223	£205

HMO Awards sponsorship: POA

If you require us to create your advert for you, please contact us via email with your requirements at: advertising@hmouk.org

e-Opportunities

eNewsletter

Position	1 Issue
Leaderboard - 580x72	£250
Button(side widget - 140x140	£150
Sponsored Content	POA
Mid-page banner - 580x72	£100

If you require us to create your advert for you, please contact us via email with your requirements at: **advertising@hmouk.org**

Advertisement

DPS

Advertisements will be included in both print and digital versions of the edition. The digital version of your advertisement will link back to your website and any relevant videos.

FP

HP

QP

Artwork must be supplied as Press Quality PDF (300dpi resolution). All adverts must show crop marks. Full page adverts must have a 3mm bleed allowance in addition to the advertisement size.

Classifieds

W 122.2 mm
H 56.8 mm

W 58.6 mm
H 118.7 mm

W 58.6 mm
H 56.8 mm

W 58.6 mm
H 56.8 mm

W 122.2 mm
H 118.7 mm

W 58.6 mm
H 56.8 mm

W 58.6 mm
H 56.8 mm

Schedule

Issue 36

Advertisers Deadline: Monday 12th December 2022

Published: Friday 13th January 2023

Issue 37

Advertisers Deadline: Monday 6th March 2023

Published: Friday 24th March 2023

Issue 38

Advertisers Deadline: Monday 15th May 2023

Published: Friday 2nd June 2023

Issue 39

Advertisers Deadline: Monday 17th July 2023

Published: Friday 4th August 2023

Issue 40

Advertisers Deadline: Monday 11th September 2023

Published: Friday 29th September 2023

Issue 41

Advertisers Deadline: Monday 6th November 2023

Published: Friday 24th November 2023

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Work with us

For more information, or to advertise with **HMO Magazine**, contact us at:

advertising@hmouk.org

07752281106

www.hmouk.org